

PURECHOICE

News Release

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NEW PURETRAC SOFTWARE LAUNCHES AT 2008 BOMA INTERNATIONAL CONFERENCE AND THE OFFICE BUILDING SHOW

PureChoice invites BOMA attendees to visit their booth in the Green Pavilion

BURNSVILLE, Minn. (May 15, 2008) – PureChoice, a leader in building-performance reporting software, will be launching the release its new PureTrac® software, at BOMA International Conference and The Office Building Show in Denver, Colorado, June 22 – 24, 2008. PureTrac provides commercial building owners and facility managers with a cost-effective answer to the ongoing struggle between energy conservation and indoor air quality and comfort.

The new PureTrac software monitors and tracks how a commercial building is performing, helping stakeholders better implement operating strategies to achieve building management goals. Beneficial for both older and new buildings, PureTrac® software simplifies energy conservation and indoor environment initiatives through powerful tools that are proven to produce energy savings of 15-30 percent in commercial buildings (based on published EnergyStar® findings).

About PureChoice

PureChoice of Burnsville, Minn., is a leader in building-performance reporting software designed to help business and property owners/managers maximize energy conservation and create superior indoor environments. PureChoice offers value-added solutions that enhance building performance and occupant productivity. Visit www.purechoice.com for more information or call toll free 800-845-5544.