

PURECHOICE

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PURECHOICE PRESIDENT/CEO INVITED TO TESTIFY BEFORE CONGRESSIONAL COMMITTEE ON ENERGY AND ENVIRONMENT

BURNSVILLE, Minn. (February 24, 2009) – Bryan Reichel, President and CEO of Purechoice, Inc. was invited to be one of five individuals to provide testimony to the Congressional Subcommittee on Energy and Environment on February 24, 2009. The hearing was held to examine options for energy efficient policies that address electricity and natural gas consumption in comprehensive climate and energy legislation. The committee solicited Mr. Reichel’s testimony to provide insight on energy savings for commercial and federal buildings. His testimony cited studies where energy savings of up to 20% were achieved when PureTrac[®] Building Performance Software was installed in commercial buildings. The 2008 GSA publication “Sustainability Matters” that features a study using the PureTrac Building Performance Software at the Bishop Henry Whipple Federal Building at Fort Snelling, Minnesota, was brought to the committee’s attention. This study documented annual energy savings of \$144,000 at the Whipple Building when PureTrac was used as a tool for continuously commissioning the building’s mechanical systems. In conclusion, Mr. Reichel informed the committee that a \$40 million one-time investment in the PureTrac technology for the federal government’s 15,000+ buildings could result in annual energy savings of \$60 million for the federal government.

About PureChoice

PureChoice of Burnsville, Minn., is a leader in building-performance reporting software designed to help business and property owners/managers maximize energy conservation and create superior indoor environments. PureChoice offers value-added solutions that enhance building performance and occupant productivity. Visit www.purechoice.com for more information or call toll-free 800-845-5544.