

PURECHOICE

News Release

FOR IMMEDIATE RELEASE

March 22, 2007

For more information:

Contact: 952.985.0500 - office

PureChoice announces involvement in FSU's OGZEB building

(LAKEVILLE, Minn.) – The Sustainable Energy Science and Engineering Center (SESEC) at Florida State University has broken ground on their new facility, dubbed OGZEB (short for Off-Grid Zero Emissions Building). The building will feature building design and innovations from architects and engineers as well as students and faculty of SESEC.

PureChoice, Inc. will be supplying a PureTrac® Air Monitoring System for the project. The PureTrac® system will connect with PureChoice's Nose® Monitors to monitor five different indoor air quality parameters; temperature, humidity, carbon monoxide, carbon dioxide and total volatile organic compounds.