

PURECHOICE



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FOR IMMEDIATE RELEASE

PureChoice Announces its Partnership with Telesystems, Inc.

Telecommunications technology company becomes an authorized reseller for PureChoice, Inc.

MINNEAPOLIS, Minn. – February 22, 2010- Minnesota-based building performance software company, PureChoice Inc., today announced its partnership with telecommunications technology company, Telesystems, Inc. in Plymouth, Minn. Through PureChoice's value added reseller (VAR) program, Telesystems will now include the company's building performance technology, PureTrac[®], to enhance its reach in the market.

PureChoice established its three-level partner program to provide VARs with best-in-class service and expand new sales channels for the PureTrac[®] system, real-time building performance software that reduces energy costs while protecting indoor environments. As a leader in telecommunications technology, Telesystems, Inc. provides installation and service of communications systems in the private and government sectors. PureTrac[®] and the Nose[®] monitor offer a preventative and environmental solution for valuable telecom and data equipment. With this partnership, Telesystems will use the PureTrac[®] software and related Nose[®] monitor to expand and strengthen its overall product and service offering. Additionally, Telesystems will offer the PureTrac[®] solution to existing customers, while adding value to its sales effort with both new and prospective clients. Telesystems, Inc. is certified by the Minnesota State Board of Electricity and is a member of the International Brotherhood of Electrical Workers Local 292.

"PureChoice's industry leading PureTrac[®] system is an integral part of our continued efforts to enhance our current product line. Telesystems is now able to expand our services by providing additional resources, better serving our existing customers and future prospects," said Chris Aase, president of Telesystems, Inc.

PureChoice carefully selects value added resellers to help ensure a strong network capable of exceptional service. Authorized VARs gain a dependable partner in PureChoice, receiving incentives, marketing and public relations support and training for sales and technical representatives.

“We are excited to add Telesystems to our list of respected VARs,” said Kevin Kuhne, president of PureChoice. “As our new partner, the PureTrac® system will be available to a larger and more widespread demographic, while also further aiding Telesystems in accomplishing their business and revenue goals.”

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About PureChoice, Inc.

Since 1992, PureChoice has delivered solutions that empower customers to achieve high-performing, energy efficient buildings with comfortable and productive environments. Running your building efficiently makes good business sense and PureChoice provides you with the right tools to accomplish your objective. Whether the building you manage is a commercial building, school, hospital or retail facility, PureChoice helps you to save energy, reduce costs and improve your overall indoor air quality. For more information, please visit www.purechoice.com.

About Telesystems, Inc.

Based in the need for quality products and superior service in the business community, Telesystems Inc. was established in 1992. For 18 years, Telesystems, inc. has served the Metropolitan area and beyond with business telephone systems, voice/data cabling and nurse call systems. For more information, please visit www.tsimn.com.