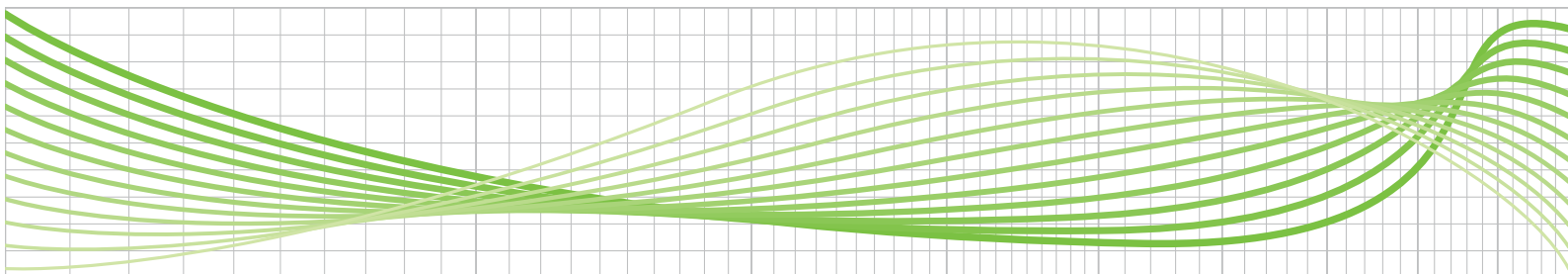




 **puretrac**[®] by **PURECHOICE**

Helping organizations conserve energy and create superior indoor environments.



Your Building



Consistently rising energy costs are today's reality, and as the person responsible for the company's bottom line, you need solutions that offer control over increasing costs. PureTrac software, from PureChoice Inc., provides a cost-effective answer to the ongoing struggle between energy conservation and indoor air quality and comfort.

PureTrac software is a data acquisition solution that tracks building performance to help you – as a key stakeholder – better implement your operating strategies and achieve your management goals. PureTrac works with your existing equipment and simplifies your energy conservation and indoor environment initiatives through powerful software tools that are proven to produce energy savings of 15 to 30 percent in commercial buildings (based on published EnergyStar® findings).

With PureTrac, you have the means to empower the people who manage your buildings while striking the balance between energy conservation and a productive and healthy work environment.

"Thanks to PureTrac we were able to pinpoint exactly where we needed to address our maintenance concerns and unnecessary energy loss."

- Plant Operations Manager at a New York City hospital

Your Operating Strategy



Goals for a building's operation and performance are as crucial to your business success as other management goals. Your building operating strategy focuses on how to maximize energy conservation while providing interior comfort within well-defined parameters. With these strategies in place, wasted resources are a thing of the past; PureTrac helps you effectively work within your own guidelines. You and your team can effectively measure and monitor the key environmental factors that drive both energy consumption and productivity (health and safety) through trended data reports. You can efficiently track operations and keep your operating strategies from failing. With PureTrac software and reports, building systems adjustments can be done instantly, and always in harmony with your building operating strategies, resulting in maximum energy conservation.

measure

PureTrac's ongoing data collection from all occupied spaces provides an accurate representation of your building's indoor environment.

Reporting



PureTrac offers reports that are simple to view, and easily interpreted. The web-based user-friendly reporting formats give you real-time and historical views of conditions from all data collection points. You can look at the big picture and identify trouble spots, enabling you to make adjustments to maximize energy conservation. PureTrac gives you the ability to crosscheck actual conditions with your building operating strategies and make adjustments as necessary. The reports also serve as an excellent benchmarking tool for tracking ongoing performance as well as comparing the performance of multiple buildings.

Results

Empowered with up-to-date information from every occupied corner of your building, you can address variances and make course corrections that ensure wise energy consumption. You achieve consistent cost savings, squeezing maximum performance from existing equipment and often eliminating the need for expensive equipment upgrades.

A three-year federal government study for the General Services Administration confirmed an overall energy savings of 15 to 20 percent for businesses that based their operation decisions on PureTrac data. PureTrac saves your energy dollar and reduces energy waste while ensuring productivity, comfort, and good use of resources.



manage

PureTrac gives business stakeholders the information they need to manage building operations with the same diligence they give the rest of their business.

conserve

With proper measurement and management, PureTrac helps you achieve your operating strategy and consume only necessary energy.

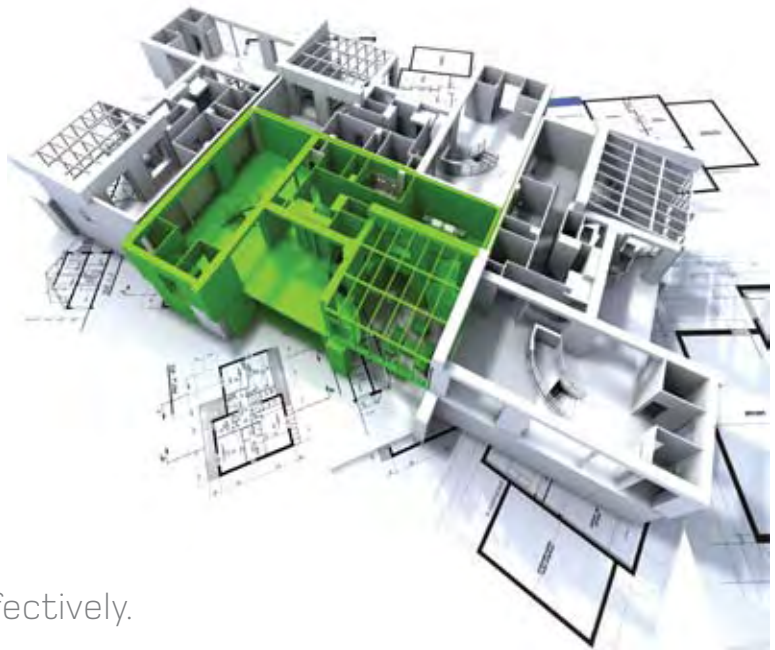
Federal Report Confirms PureTrac Results

A three-year GSA (U.S. General Services Administration) study compared commercial building energy use data in two phases and concluded the following.

"The Phase II project confirmed that continuous indoor air quality monitoring can be a very useful tool in identifying and targeting large energy conservation opportunities in federal buildings."

- IAQ Projects, LLC

- Realize true energy savings.
- Create a "green" environment through better conservation.
- Maximize IAQ / Productivity.
- Control capital expenditures.
- Provide healthy and safe work environments.
- Manage building asset more effectively.



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About PureChoice

Founded in 1992, PureChoice has been a leader in collecting and reporting indoor environmental information that translates into powerful management tools for business stakeholders worldwide. By leveraging data from a building's occupied space, PureChoice is able to offer value-added solutions that provide measurable reductions in energy consumption, and comfortable, productive indoor environments. The company is headquartered in Burnsville, Minn. For more information, visit the company's website.